

JACK CRAGER

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QUALIFICATIONS

- **Writing:** conceiving and producing features, reviews, listings, etc, in print and online (visit jackcramer.com)
- **Editing:** conceptualizing issues and stories, polishing and fitting content, fact-checking, copy-editing
- **Project Management:** directing traffic, employees, freelancers, budgets, and production schedules
- **Web Content:** writing, soliciting, and packaging stories, blogs, listings, and other online content
- **Production:** designing and laying out pages, coordinating art and editorial, coding HTML, correcting color
- **Computer Skills:** Wordpress, Dreamweaver, Typepad, InDesign, Photoshop, Microsoft Word, Excel ...

EXPERIENCE

Freelance Journalist (December 2008–present) Work on contract basis as a writer, editor, and/or project manager for a variety of publications in print and online. Reliably produce refined and click-worthy content on a timely basis. Areas of focus include people, visual arts, music, sports and fitness, and environment (for work samples visit jackcramer.com).

- **Writing:** Clients include *American Photo*, *Popular Photography*, *Graphis*, *PDN*, *Rangefinder*, *Metropolis*, *Time Out New York*, *Createquity*, *Common/Edge*, *New York Road Runners*, and other online and print publications.
- **Editing:** Currently editor of the *Graphis Journal*, a global showcase of excellence in design and visual communication; and managing editor of *Createquity*, an arts-research online publication and think tank. Formerly senior contributing editor and section editor at *American Photo* and *Popular Photography* (both folded in early 2017).
- **Project Management:** In addition to projects for the above publications, spearheaded content production for a website overhaul of nyrr.org, website of New York Road Runners, and edited marathon guides for NYRR.

Managing Editor, *American Photo* (September 1997–December 2008) Managed operations of bimonthly photography magazine (circ. 250,000) and college-campus quarterly (circ. 50,000); wrote features and content for print and website; assigned and edited stories; ran text operations including fact-checking and copy-editing; coordinated production.

Editor, *Graphis* (June 1993–October 1997) Produced and edited bimonthly international magazine on design and visual communication (circ. 25,000); conceived, assigned, edited, and wrote stories; managed production and editing operations; maintained editorial budget and schedules; assisted with book projects; approved final pages.

Associate Editor, *Brooklyn Paper* (August 1991–May 1993) Edited and laid out news and feature pages for chain of ten community newspapers (total circ. 85,000); designed and created new Arts & Leisure section; wrote, assigned, and edited news and feature stories; helped expedite page trafficking and production.

Editor, *Williamson County Sun* (January 1987 – May 1991) Edited and laid out all sections of award-winning newspaper (circ. 8,500) in Georgetown, TX; directed editorial and production staff; wrote features; developed graphic redesign.

Associate Editor, *Texas Classroom Teachers Association* (October 1985 – August 1986) Edited, laid out, wrote, and shot photographs for magazine and resource journal for 25,000-member association; developed graphic redesign.

***Images Magazine* Editor** (August 1984–January 1985) Edited 40-page weekly magazine section of *The Daily Texan* at the University of Texas at Austin (circulation 50,000); wrote stories and columns; directed staff and production.

EDUCATION

The University of Texas at Austin: Bachelor of Journalism, Bachelor of Arts in English, with special honors, 1984.

PERSONAL

Fourteen-time marathoner, guitarist and singer/songwriter, devoted husband and father of 16-year-old daughter Julia.